

More on Deborah Hicks Midanek and *The Governance Revolution*

Why would a busy director and entrepreneur put her life on hold to write a book about the history and future of governance?

The project began after 30 years of participation in board rooms of varying effectiveness and the realization that a revolution is upon us. Directors are in a battle for control of the corporation and need to arm themselves to protect the companies they serve.

Why read it?

Directors, too long misunderstood, will find here vindication.

Others, education. And all, inspiration.

Find your copy today at

[Amazon: Deborah Hicks Midanek](#)

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Video Links showing Deborah in action:

[The Revolution](#)

[Shareholder Value](#)

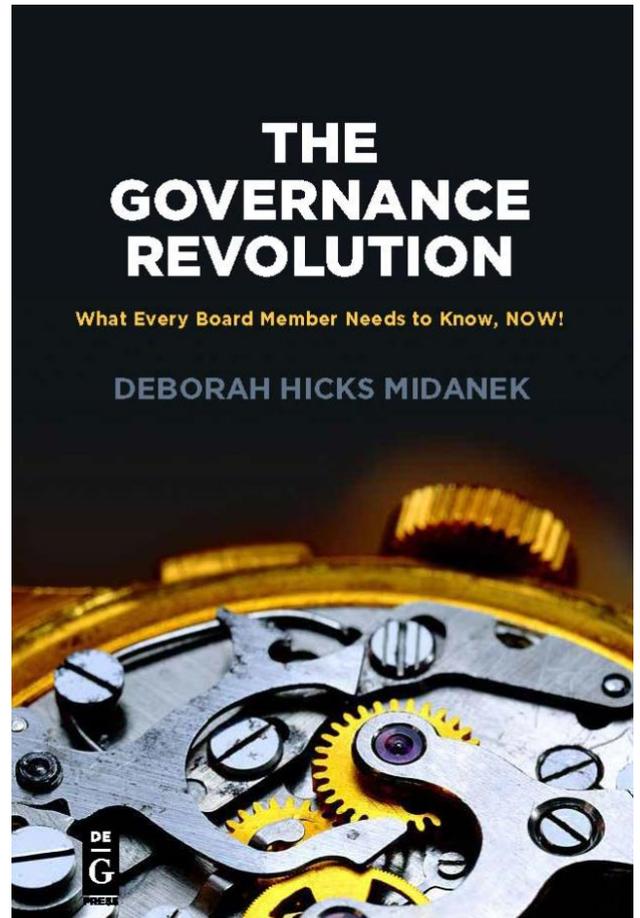
[2008 Financial Crisis](#)

Follow up with Deborah or Invite her to speak by emailing her at dhmidanek@solongroup.com. Connect with her on Linked In [here](#).

Reader Comments

The Governance Revolution is a must-read for any current or aspiring corporate director. Based upon her extensive expertise on the front lines of the current corporate governance revolution, Deborah Hicks Midanek has created an eminently readable, incredibly pragmatic and extremely valuable playbook for corporate directors. In chapter after chapter, Ms. Midanek burrows past the opaque and the arcane, and presents common-sense guidelines for conscientious directors to follow. This is the one book every director should read to gain a better understanding of the current corporate governance revolution!"

Harvey Pitt, CEO Kalorama Partners, LLC; Former Chairman, United States of the





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Securities & Exchange Commission

A thorough and thought-provoking consideration of the role of the board in modern business, and why we ought to be talking more about it. With mix of research, legal insight and personal example, Midanek demonstrates not only how boards ought to function, but how more thoughtful approaches to governance can and should restore business to a more sustainable and trusted force in society. I wish I'd had this book in business school!

Michele Miller, Author & Television Writer, The Underwriting

Deborah ... I'm still reading the book and I have to say WOW. Most of us take some facts and surround them each by 1000+ words. You take a fact and add two more to make a sentence. I've rarely seen such an information packed book. Normally I speed read a book in hours. This is taking so much time to absorb and my trusty iPad pencil is scribbling in the margin and using every one of its colors to highlight words, sentences and paragraphs.

I've been a non executive director and trustee of various companies/charities but this is opening my eyes to all the things that directors forget or get steered away from."

Stefan Drew, Author, Futurist, Director, Marketing Magician Enterprises, Ltd and Entrepreneur

Deborah, this is truly brilliant. Frankly I opened it with a sense of obligation to skim, but that did not last. I read the whole thing word for word. The scope is breathtaking. I particularly enjoyed Part 2, perhaps because it represents my entire professional career. It is well researched, exhaustive and deeply thoughtful. Frankly I was expecting a modest "how to" and instead got a definitive history. Congratulations!

Robert J. Rosenberg, retired partner and co-chair of Insolvency Practice Group at Latham & Watkins LLP; , frequent independent director

All of us as directors want to help the companies we serve to flourish," writes Deborah Hicks Midanek in her valuable book, *The Governance Revolution*. Drawing on her keen insights and vast store of boardroom experience, this specialist in how boards of directors think and act offers a compelling resource for a business audience to create a flourishing corporate environment. But she doesn't stop there. Moving from micro to macro, she tackles the big questions of our times, including "Who owns the company?" --still a lively and controversial topic since the earliest governance days, well-chronicled here.

James Kristie, Editor-in-Chief and Associate Publisher, Directors & Boards, Retired

"Drawing on her encyclopedic knowledge of business history and decades of practical experience inside corporate boardrooms, Deborah brilliantly illuminates and breathes life into dry and dusty concepts like fiduciary duties, maximizing shareholder value, and exercising reasoned business judgment. Deborah encourages corporate directors to flex their collective corporate governance muscles to enthusiastically participate in building robust businesses that serve and reward every constituency today and lay foundations of opportunity for future generations."

Peter A. Chapman, Publisher, Beard Group, Inc.



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“Moving our corporations toward sustainable business practice requires that boards of directors stand and deliver. This powerful book is a must read for every director and member of senior leadership who wants to make a difference.”

Halla Tommasdottir, CEO, The BTeam

“Ms. Midanek combines historical research, personal experience, and current debates in a compelling read. Her book provides context for many of today's discussions about the role of corporations and who's in charge.”

Gwen Finegan, Non Profit Board Member and Strategic Advisor to Health Care Systems

“Ms. Midanek's book has not only helped me as the CEO understand how better to use my board, but it will be required reading for all members of the board and senior management. As the CEO of Gibraltar for 5 years and now of Stonegate, I've had some really helpful board members, and some weak ones. The difference seemed to me to lie in their understanding of their role.

Board members who can challenge, collaboratively, are the best board members a CEO can have; they promote useful discussion, new ideas, and are generally more supportive of the process. A board member who believes he or she is the smartest person in the room, however, will spew the most irrelevant anecdote, be the worst listener, and the least productive. This book provides useful perspective to help all of them to work better as a group in service to the company.”

Darren Latimer, Chief Executive Officer, Stonegate Capital Holdings

“The author is an anthropologist who brings back great stories of that weird tribe that are corporate directors; she describes boardroom cultures, often dysfunctional, and shows us how to move and improve them. She is a social psychologist, alert to examples of conformity pressures, groupthink, and emergent leadership in board meetings. She is an economist, bringing the interests of creditors, stockholders, and customers into board deliberations. Her voice is personable and inviting; the experience and examples in this book can encourage seminar discussions across the social sciences.”

**Clark McCauley, Research Professor of Psychology, Bryn Mawr College
Founding Editor Emeritus, Dynamics of Asymmetric Conflict
Co-Director, Solomon Asch Center for Study of Ethnopolitical Conflict**

“Exhale. Inhale. For a long time we believed the employees, suppliers, contractors, customers and the country as a whole were also stake-holders. In my opinion, it would be healthy to bring back that idea. Nonetheless, the author's focus on long-term planning and management would be a big step in the right direction. But, more to the point: the book is beautifully written and understandable even to a dull layperson.

This book is a must-read not only for current and prospective directors but for anyone who wants to understand the concept of corporations and the way in which they are and should be managed. Brava to this author who dives into the heart of the way we got to corporate America as it exists today and the right path to righting our ship! She has gone in depth to the complexities of the relationships between shareholders, management and directors and has explained it so that a general readership can understand. This book is enlightening, provocative and fun!”

John L. Cook Esq., Cofounder and Partner (Ret.), Cook, Barkett, Ponder & Wolz, L.C.

“This book has opened my eyes to many important concepts and confirmed my beliefs about others. While much of the material may not be new, I think it is both new and important to see these ideas written down in one place and connected. Never have these principles and relationships been so important for people to understand. While the ideas can be complex, they are explained in human terms. I like this book.”



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Chantha Nguon, Executive Director, Stung Treng Women's Development Center, Cambodia

“Deborah Midanek has assembled a thoughtful and authoritative book that conveys the urgency facing corporate governance today. Combining the experience of a seasoned practitioner with a thorough understanding of the origin and history of corporate governance, Deborah situates the present governance issues within a context that provides an invaluable resource for corporate directors. This is a must read for anyone interested in improving their governance knowledge and skills.”

Bernard C. Bailey, PhD, President, Committee for Economic Development; Chairman, Authentix.